



# CUSTOM CALLING CARD GAUGE ORDER FORM

Ordering Information: Please Fill Out Form & Attach Artwork

(954) 946-9454  
gauges.gardco@altana.com  
www.gardco.com

DATE: \_\_\_\_\_

Contact/Company Name: \_\_\_\_\_

Number of Printed Sides:  One OR  Two

QUANTITY: (Minimum Quantity 100): \_\_\_\_\_

### SIDE ONE:

Scale:  Mil  
 Micron 2032  
 Micron 2000

Border:  With  
 Without

**For Additional Information:** i.e. address, phone number, email, web-site, etc. – Please explain in the **COMMENTS** Section at bottom of page. Also, remember to specify your preferred font name OR supply font.

Colors: Side ONE # \_\_\_\_\_ Color(s)

| Color Name / Pantone # |    |
|------------------------|----|
| 1.                     | 3. |
| 2.                     | 4. |

### SIDE TWO:

Scale:  Mil  
 Micron 2032  
 Micron 2000  
 (Blank)

Border:  With  
 Without

Standard Directions on Back:  Yes  
 Custom Directions / Other  
(Please Explain in COMMENTS Section at bottom of page)

Colors: Side TWO # \_\_\_\_\_ Color(s)

| Color Name / Pantone # |    |
|------------------------|----|
| 1.                     | 3. |
| 2.                     | 4. |

Total Colors  
Both Sides

Certain color matches require an additional charge. Gauge base is brushed aluminum.  
**Cost based on Total Number Colors Both Sides.** Example: One color black on two sides is a total of two colors.

### ARTWORK

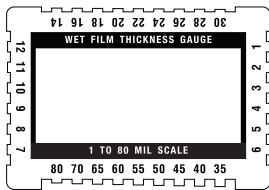
Digital Artwork should be at least **600dpi resolution**.

We accept png, psd, and ai files. Please specify font name or attach fonts when available.

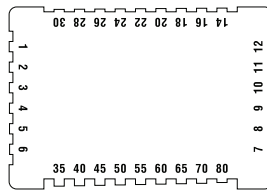
Note: Additional charges may apply when appropriate artwork is not submitted or excessive changes to artwork are required.

### Calling Card Gauge Layout Examples:

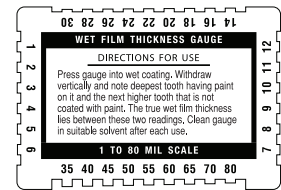
Overall Dimensions: 2-1/4"H x 3-1/4" W x 0.032"D



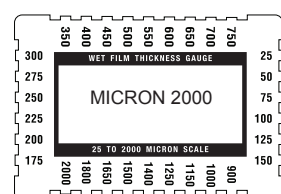
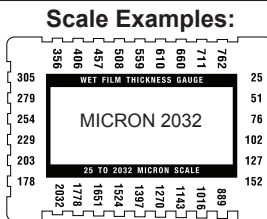
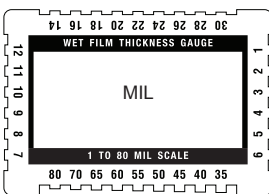
**With Border**  
Image Area with Border:  
Dimensions: 1-1/8"H x 2-1/2"W



**Without Border**  
Image Area without Border:  
Dimensions with Mil Scale: 1-1/2"H x 2-5/8"W  
Dimensions with Micron Scale: 1-1/4" x 2-3/8"W



**Standard Directions on Back**



### COMMENTS / ADDITIONAL Information:

i.e. address, phone no., email, website, custom directions (back) – please email in your preferred font OR supply font name. Specify additional information to be Side One OR Side Two.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_